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# Award-Winning Series Everybody Hates Chris to Join Nick At Nite's Line-up, Fall 2009

**Network Acquires Exclusive Basic Cable Rights to Hit Series By Co-Creator Chris Rock**



March 03, 2008: 10:13 AM EST

NEW YORK, March 3 /PRNewswire/ -- The award-winning family comedy series, Everybody Hates Chris from co-creator and narrator Chris Rock, will join the Nick At Nite line-up in fall, 2009, it was announced today by Cyma Zarghami, President, Nickelodeon/MTVN Kids and Family Group.

Beginning September 2009, Nick At Nite will become the exclusive basic cable home to the half-hour series which stars Tyler James Williams ("Unaccompanied Minors") as Chris, Terry Crews ("The Longest Yard") as Julius, Tichina Arnold ("Martin") as Rochelle, Tequan Richmond ("Ray") as Drew, Imani Hakim as Tonya and Vincent Martella ("Deuce Bigalow: European Gigolo") as Greg.

"Nick At Nite is one of my family's favorite TV networks," said Chris Rock. "I am thrilled that this series, which reflects my childhood growing up in Brooklyn, is coming to the number-one home for great family comedies."

"Following in the success we've had with George Lopez and Home Improvement, this show has all the makings to be our next big hit for kids and parents on Nick At Nite," Zarghami said. "Chris Rock is a comedic genius hugely popular with adults, and he's created a great kid-centric character and story that will be relevant to both our kid and adult audience. It's a great addition for us."

The deal with CBS Television Distribution includes a four-year license period for a minimum of four seasons (80 episodes). The hit series is currently in production on season four, which is included as part of the overall deal.

Everybody Hates Chris, which premiered on the UPN network in September 2005 and currently airs on the CW, is inspired by Rock's real-life childhood experiences. The series, co-created and narrated by Chris Rock along with co-creator and writer Ali LeRoi tells the story of a teenager growing up as the eldest of three children in Brooklyn, New York, during the early 1980s. Uprooted to a new neighborhood and bused into a predominantly white middle school two hours away by his strict, hard-working parents, Chris struggles to find his place while keeping his siblings in line at home and surmounting the challenges of junior high. This responsible, resilient adolescent brings a distinct, funny spin to his everyday trials and traumas, in the critically acclaimed, single-camera comedy. Everybody Hates Chris has earned an NAACP Image Award(R) for Outstanding Comedy Series, as well as Golden Globe(R) and People's Choice Award nominations.

The series features guest stars including Jimmie Walker, Loretta Devine, Wayne Brady, Orlando Jones, Richard Lewis, Vincent Pastore, Robert Wuhl, Phylicia Rashad and Tommy Davidson.

The series is executive produced by Michael Rotenberg ("King of the Hill"), Dave Becky ("Lucky Louie") and Don Reo ("My Wife and Kids"). "Everybody Hates Chris" is a production of CBS Paramount Network Television Inc. in association with Chris Rock Enterprises, Inc. and 3 Arts Entertainment.

## About CBS Television Distribution

CBS Television Distribution is the preeminent company in worldwide television syndication. Comprised of the assets of King World Productions, CBS Paramount Domestic Television, CBS Paramount International Television and CBS Home Entertainment, CTD produces or distributes 11 first-run series and holds the largest internationally distributed television library at 70,000 hours strong. Among CTD's critically-acclaimed programs are the #1 syndicated series Wheel of Fortune; the #2 rated game show Jeopardy!; the top two talk shows The Oprah Winfrey Show and Dr. Phil; Rachael Ray, which debuted as the highest-rated talk show since Dr. Phil; the top three newsmagazines Entertainment Tonight, Inside Edition and The Insider; the top two court shows Judge Judy and Judge Joe Brown; long-running talk show Montel Williams; popular off-network product, including the CSI and Star Trek franchises, Frasier, Everybody Loves Raymond and Medium; and international formats such as America's Next Top Model. CTD is a unit of CBS Corp.

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Nick At Nite is Nickelodeon's nighttime programming block that features popular hit family comedies including the Emmy Award-winning series Home Improvement, George Lopez, Growing Pains, America's Funniest Home Videos and The Fresh Prince of Bel-Air, as well as Roseanne, one of the most talked about and celebrated sitcoms in television history. Nickelodeon, in its 28th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 96 million households and has been the number-one-rated basic cable network for 13 consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. .



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**Posted: Wed., Jan. 30, 2008, 1:50pm PT**

## Phineas and Ferb

(Series -- Disney Channel, Fri. Feb. 1, 8 p.m.) Produced by Walt Disney Television Animation. Executive producer, Dan Povenmire; co-executive producer, Jeff "Swampy" Marsh; directors, Povenmire, Zac Moncrief.

### Voices:

Phineas Flynn - Vincent Martella  
Ferb Fletcher - Thomas Sangster  
Candace Flynn - Ashley Tisdale  
Mom/Linda Flynn-Fletcher - Caroline Rhea  
Dad/Lawrence Fletcher - Richard O'Brien  
Perry the Platypus - Dee Bradley Baker  
Dr. Doofenshmirtz - Dan Povenmire

By [BRIAN LOWRY](#)

**Infused with a refreshing sense of wit and irreverence, "Phineas and Ferb" is that rare modern animated series for kids that even adults without a frontal lobotomy can sit through. The title stepbrothers engage in spectacular adventures in their quest to get the most out of their 104-day summer vacation, thwarting an older sister's attempts to fink on them every step of the way. Throw in a pet platypus that doubles as a secret agent and clever original songs, and the series has the makings of another "Kim Possible."**

Co-creators Dan Povenmire and Jeff "Swampy" Marsh have "The Simpsons" on their resumes, and they exhibit an ability to tap into children's fertile brains in a shrewd manner, spiced by enough pop-culture references ("Fantastic Voyage," anyone?) to broaden the show's appeal beyond just tots. Yet while the mini-episodes (two per half-hour) indulge in wild flights of fancy, there are actually stories here, unlike the addled antics that have come to characterize so much TV animation (the increasingly stoned Adult Swim comes to mind).

The premiere, for example, works in an "American Idol" spoof, as Phineas (voiced by Vincent Martella) and Ferb (Thomas Sangster) decide to become one-hit wonders, recording a popular song and then quitting the biz all before lunch. Meanwhile, their dormant platypus Perry waits until everyone is

otherwise occupied to leap into secret-agent mode, fending off world-domination schemes by the fiendish Dr. Doofenshmirtz (Povenmire).

The musical numbers -- including a title theme by Bowling for Soup -- span a wide variety of genres and almost give the show a latter-day "Scooby-Doo" quality, albeit with a sly, self-knowing air considerably more sophisticated than the simple animation and character design would suggest.

Disney will run the show nightly through February as a promotional sendoff (dubbed -- ouch -- "Ferbuary") before it settles in as a weekly program.

Creating old-fashioned animation that can straddle the worlds of children, teens and adults is no small feat, and in "Phineas and Ferb," Disney has managed to pull it off, giving its viewers what could be a surprisingly cool, cool summer.

Running Time: 30 MIN.

Read the full article at:

<http://www.variety.com/story.asp?l=story&r=VE1117935998&c=32>

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## 'Family Guy' meets 'SpongeBob' in new Disney show 'Phineas and Ferb'

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Tue Feb 5, 6:16 PM



By John Rogers, The Associated Press

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What's this

LOS ANGELES - Here's a quiz for cartoon lovers: What do you get when you combine "The Simpsons" acerbic pop culture references, "Family Guy's" irony and the broad slapstick humour of "SpongeBob SquarePants"?

For veteran animators Dan Povenmire and Jeff "Swampy" Marsh, the result is Phineas and Ferb, "a world populated by a pet platypus and a kid with a triangular-shaped head who has a penchant for turning his back yard into things like ski resorts, surfing beaches and monster truck rallies, without his parents ever catching on.

"We always like to say 'Phineas and Ferb' is about the midway point between 'Family Guy' and 'SpongeBob,'" says Povenmire, co-creator with Marsh of the show that airs on the Disney Channel in the United States and Family Channel in Canada.

Povenmire says the show uses a lot of prime-time understated acting that is a "Family Guy" hallmark, "but we still have big cartoony stuff happening."

The most cartoony would be Phineas' triangular head - were it not for his pet, a platypus named Perry.

"The platypus is sorely underused in animation," quips Marsh, who otherwise can't really explain the selection of a semi-aquatic, egg-laying mammal to play the sitcom role of the family dog.

Perry, however, is no ordinary platypus, even by cartoon standards. Unbeknownst to his family, he (or she) is also a secret government agent code-named P who regularly dons a hat and trench coat to save the world from the mad scientist Dr. Doofenschmirtz. This, while Phineas and his half brother, Ferb, are creating elaborate contraptions and events in their back yard.

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The show skips back and forth between kid themes (Phineas and Ferb attempting to carve their sister's face into Mount Rushmore, for example) to references only older people might get. The latter include the battles between Agent P and Doofenschmirtz, whose high comedy bears a striking resemblance to that found on old "Man From U.N.C.L.E." reruns.

Sometimes, the episodes play to both audiences simultaneously, as when Phineas discovers that unique music phenomenon known as the one-hit wonder band and decides to have his sister, voiced by singer-actress Ashley Tisdale, front one. (Turns out Mom and her friends had once been in a one-hit wonder band themselves.)

Such a slapstick dichotomy, says the show's 15-year-old star, Vincent Martella (the voice of Phineas) should have families watching together.

"You don't want a show that just the kids are going to be watching 24-7 and annoy the heck out of the parents. You want the parents to say, 'I like watching this too,'" Martella said in the community room of his family's Hollywood Hills apartment complex.

Earlier in the day, the young actor, who also co-stars in the live-action show "Everybody Hates Chris," was having his own Phineas-style adventure, taking driving lessons from his father in the parking lot.

"If you can get my dad to laugh, congratulations, because you've done something amazing," says Martella, looking over at his father. "But this show makes him laugh. It makes my mom laugh. It's got jokes in there that I don't understand but they do."

It also has a motivational message for viewers, says Alyson Stoner, the 14-year-old actress who voices Phineas' puppy-love interest. With all the crazy stuff Phineas and Ferb do, there is the reminder that kids shouldn't be afraid to go outside and create their own backyard adventures.

"I don't want my friends to be trying to build a roller-coaster in their back yard," said Stoner. "But I'd like them to get up off the couch and do something active. . . . It's kind of teaching kids that if you are dedicated and are motivated you can really do a lot with your life."

Also appealing to young viewers is "Phineas and Ferb's" all-star cast, which includes not only Martella and Tisdale, but Stoner from the "Cheaper by the Dozen" movies, Mitchel Musso of "Hannah Montana" and Caroline Rhea of "Sabrina, The Teenage Witch."

The show is aimed at both 'tween and teen audiences, and 16-year-old Musso says it has already won over one of the toughest members of that demographic, his younger brother.

"My mom and dad watch it of course because I'm on it. They have to watch," he said. "But my little brother just loves it. He doesn't always watch TV, but whenever 'Phineas and Ferb' is on, he'll be there."

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**Posted: Mon., Feb. 4, 2008, 3:13pm PT**

## Disney's 'Ferb' bows to magic numbers

### Animated series' premiere nets 4 million viewers

By [JOHN DEMPSEY](#)

The premiere of the Disney Channel's animated primetime series "Phineas & Ferb" on Friday harvested 4 million total viewers, making it the second highest-rated animated-series kickoff in the net's 25-year history, behind the September 2006 bow of "Replacements."

In Disney Channel's target demo of tweens (9- to 14-year-olds), "Phineas & Ferb" was the No. 1 animated-series debut of all time on the network.

Friday's episode was a gentle lampoon of "American Idol," as the three leading characters competed in an audition for a big-deal TV show.

Leading out of "Phineas" was a run of "The Incredibles" movie, which drew 5.7 million total viewers, the highest-rated program in all of basic cable for the night.

Read the full article at:

<http://www.variety.com/article/VR1117980154.html>

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**Posted: Fri., Feb. 22, 2008, 12:52pm PT**

## **'Ferb' reinvents animation launch**

### **Disney's hit released simultaneously worldwide**

By [STEVE CLARKE](#)

LONDON Launching a kids animation show in a multiplatform, multichannel world in which your audience is as likely to be playing a computer game as watching the TV represents a challenge.

So why not adopt a completely different launch model? That appears to have been the thinking behind the global rollout of "Phineas and Ferb," Disney Channel's latest animation that, if current trends continue, may end up in the record books.

The show, which bowed Feb. 1, has proved a huge international hit after its simultaneous launch in some 150 territories, including the U.S., the U.K. and Australia -- a first for Disney Channel. The show has reached 23.5 million viewers worldwide -- at least in territories for which the net was able to gather data. The launch involved a 10-day rollout of consecutive original episodes.

"Logistically and technically, that represented quite an achievement when you consider the kind of effort that was involved in areas like dubbing, promotion and marketing," says London-based Disney Channel topper Jonathan Boseley, vice president of programming for the U.K., Scandinavia and emerging markets.

It also helps that "Phineas and Ferb," based on a series of summer vacation adventures involving the two eponymous stepbrothers, is a cut above the average kids' toon.

Its creators are Dan Povenmire and Jeff "Swampy" Marsh, whose credits include "The Simpsons" and "Family Guy." Unusually, it is traditional 2-D storyboarded animation, which, according to Boseley, helps give the toon its fluid feel.

"It's a show that everyone at Disney Channel felt genuinely passionate about," he adds. "So it made sense to launch 'Phineas and Ferb' simultaneously in as many markets as possible."

In the U.S. the skein was the most-watched animated series debut on record in the 9-14 demo (1.6 million/6.4 rating).

In the U.K., Australia and New Zealand "Phineas and Ferb" was the No. 1 ranked series or animated series premiere on Disney Channel ever.

In Blighty -- a highly competitive kids market dominated by the BBC and its two kids' webs, CBeebies and CBBC -- it grabbed a 244,000/3.0 rating among kids 4-15.

In Australia it preemed at No. 1 among kids 5-15 (56,000/5.9).

The daily blitz may be over, but "Ferb," which will eventually settle into a pattern of airing new episodes on Saturdays with repeats on Sundays in the U.S., was still running new shows Fridays through Sundays until the end of February.

The question is, can "Phineas and Ferb" sustain its momentum?

"I don't see why not," Boseley says. "We are particularly skilled at nurturing shows so they can become long-term properties. We don't take anything for granted and have a strategy in place to ensure that the kind of success we're experiencing doesn't burn out.

"People talk about the death of linear TV, but given the sort of figures that 'Phineas and Ferb' is getting, I'd say that view is somewhat premature."

Read the full article at:

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## Phineas and Ferb hit the Disney Channel next year

Posted Jul 15th 2006 8:58AM by [Adam Finley](#)

Filed under: [Cable](#), [Animation](#), [Children](#)

*Family Guy* director Dan Povenmire has created a new children's series for the Disney Channel titled *Phineas and Ferb*. The new series, which is currently in production and will debut next year tells the story of two step-brothers, the energetic and talkative Phineas, and Ferb, who mostly remains silent. They also have a pet platypus who works as an undercover agent, though neither of the brothers are aware of that. The two spend their summer creating inventions and building insane things, such as the world's largest popsicle. Vincent Martella, who plays Greg on *Everybody Hates Chris*, will provide the voice of Phineas. Perry the Platypus will be voiced by Dee Bradley Baker, who also voices Klaus the goldfish on *American Dad*.



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## Vincent Martella named "Youth Ambassador" for Special Olympics

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*Vincent Martella named "Youth Ambassador."*

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(PRWEB) July 10, 2006 -- Dr. Tim Shriver, Chairman of the Special Olympics Board of Directors introduced Vincent Martella as the Youth Ambassador for Special Olympics on July 3 during the first ever Special Olympics National Summer Games taking place at Iowa State University in Ames, Iowa. Via a webcam provided by Stetson University, Martella took part in the first ever National Youth Summit webinar.

### CONTACT INFORMATION

The youth summit was an open discussion amongst Special Olympics athletes and their non-disabled peers in order to find ways to break down the misconceptions that often exist in society about people with intellectual disabilities. The summit was hosted by Dr. Tim Shriver and actor Tom Arnold. Also in attendance were Special Olympics Founder Eunice Kennedy Shriver and Special Olympics Florida athlete and "The Ringer" co-star Eddie Barbanell.

**Michael Martella**

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Martella from the critically acclaimed sitcom, Everybody Hates Chris, has been nominated for a Teen Choice Award, in the category "Choice TV Sidekick". Everybody Hates Chris was also nominated for Choice TV Comedy. Martella stars as Greg, Chris' best friend and fellow outcast at Corleone Junior High. The 2006 Teen Choice Awards will air on Fox on August 20, 2006 at 8pm ET/PT. You can vote at [TeenPeople.com/teenchoice!](http://TeenPeople.com/teenchoice/)

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Martella recently returned to Los Angeles to film the second season of EHC which was picked up by the new CW Network. Martella spent a good deal of his time during hiatus working on one of his other passions: his music.

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Everybody Hates Chris has earned Diversity, Family Friendly and Image Awards as well as nominations for People's Choice and Golden Globe awards.

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## Vincent Martella Receives Nomination for Teen Choice Award

*Vincent Martella from the critically acclaimed sitcom, Everybody Hates Chris, has been nominated for a Teen Choice Award, in the category "Choice TV Sidekick."*

(PRWEB) June 20, 2006 -- Vincent Martella from the critically acclaimed sitcom, Everybody Hates Chris, has been nominated for a Teen Choice Award, in the category "Choice TV Sidekick." Everybody Hates Chris was also nominated for Choice TV Comedy. Martella stars as Greg, Chris' best friend and fellow outcast at Corleone Junior High. The 2006 Teen Choice Awards will air on Fox on August 20, 2006 at 8pm ET/PT. You can vote at [TeenPeople.com/teenchoice](http://TeenPeople.com/teenchoice).

Martella will soon be returning to Los Angeles to film the second season of EHC which was recently picked up by the new CW Network. Martella is currently in the recording studio working on one of his other passions: his music. Martella has also partnered up with the Special Olympics. In Florida, his home state, and on a National level, Vincent has been attending events, entertaining and supporting these amazing young athletes however possible.

Everybody Hates Chris has earned Diversity, Family Friendly and Image Awards as well as nominations for People's Choice and Golden Globe awards.

Contact:  
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# # #

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### CONTACT INFORMATION

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### ATTACHED FILES



**Vincent**  
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## Martella to Virtually Attend National Youth Webinar! Special Olympics National Games 2006

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*Martella to Virtually attend National Youth Webinar! Special Olympics National Games 2006*

(PRWEB) June 12, 2006 -- Vincent Martella will be attending a virtual Webinar for the Special Olympics USA National Summer Games taking place at Iowa State University in Ames, Iowa. Vincent will be on a national Webinar speaking to young people from all over the country via the internet on July 3rd, from 1 pm to 3 pm, Central Time. This Webinar is a special youth summit about inclusion and acceptance of people with intellectual disabilities and participants are inspired to ask Vincent about his experiences.

### CONTACT INFORMATION

Martella appeared @ USF Tampa for the Special Olympics Florida State Games opening ceremony. Vincent sang the National Anthem and gave an inspirational speech to the athletes saying, "If you persevere, and believe in yourself, you can and you will achieve your goals. So remember when all of you are out there competing, you are already winners. Be brave, do the best you possibly can and have fun!" Vincent signed autographs all weekend and handed out awards to the athletes.

#### M. Joseph

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Vincent Martella stars as Greg, Chris' best friend and fellow outcast at Corleone Junior High, in UPN's award winning comedy Everybody Hates Chris. This 13 year old Florida resident is currently on hiatus from filming in Los Angeles.

### ATTACHED FILES

Vincent begins shooting his second season of Everybody Hates Chris this summer.

Everybody Hates Chris has earned Diversity, Family Friendly and Image Awards as well as nominations for People's Choice and Golden Globe awards.

For further information contact:

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#### Vincent Martella

Vincent Martella

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### Pop / Rock (2006-04-26)

# Vincent Martella to Sing at the Special Olympics State Summer Games 2006



TAMPA, FL. (Vin Man Enterprises) - Vincent Martella will be singing the National Anthem Friday, evening, April 28th at 8 p.m. for the Special Olympics Summer Games in Tampa, Florida. This yearly event will have over 5000 athletes and their parents from all over the State. Martella will be appearing @ USF Tampa for the opening ceremony. Vincent will be signing autographs all weekend and handing out awards to the athletes.



Vincent Martella stars as Greg, Chris' best friend and fellow outcast at Corleone Junior High, in UPN's award winning [comedy](#) EVERYBODY HATES CHRIS. This 13 year old Florida resident is currently on hiatus from filming in Los Angeles.

Everybody Hates Chris has earned Diversity, Family Friendly and Image Awards as well as nominations for People's Choice and Golden [Globe](#) awards. For further information contact: Michael Martella at 386-717-2290.

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